



Craft Notes Passports are excellent gifts and come with unparalleled value.

We offer several volumes, all designed to target a certain audience, feature great art and stories, support local business, and curate a local experience.

All of our passports are high-quality, hand-made, and limited run. They are unique retail items with great margins and minimal shelf-space.

| | |
|-----------------------|---|
| ACCOUNT SETUP: | Connor Wilson. 612-724-0632 / connor@craftnotes.net Matt Dowgwillo. 612-803-1022 / matt@craftnotes.net |
| ONLINE ORDER: | https://wholesale.craftnotes.net |
| GENERAL TERMS | \$300 minimum order. NET 60 payment required via check or ACH with approved credit. 3% added to all Credit Card orders. \$15 Flat-fee Shipping, free on all orders over \$600. Must be a retail outlet. Pricing varies per volume. 40-60% Profit Margins based on total quantity order. See full terms and order at https://wholesale.craftnotes.net |

WHOLESALE PRICING TABLE

Discount pricing based on the MSRP in the product descriptions below.
Please select the Edition(s) that works best for your customers.

You may mix/match any combination to reach the “qty ordered” threshold. For example, 20 Coffee + 20 v3 + 20 Sustainability would give you tier 2 pricing.

| QTY Ordered | MSRP | Wholesale | Profit | Margin |
|--|------|-----------|---------|--------|
| 20-40 books <small>Tier 1</small> | \$25 | \$15 | \$10 | 40% |
| | \$30 | \$17.50 | \$12.50 | 42% |
| 41-99 books <small>Tier 2</small> | \$25 | \$13.75 | \$11.25 | 45% |
| | \$30 | \$16 | \$14 | 47% |
| 100-199 books <small>Tier 3</small> | \$25 | \$12.50 | \$12.50 | 50% |
| | \$30 | \$15 | \$15 | 50% |
| 200-599 books <small>Tier 4</small> | \$25 | \$11.25 | \$13.75 | 55% |
| | \$30 | \$13 | \$17 | 57% |
| 600+ | \$25 | ask | | |
| | \$30 | ask | | |
| | | | | |


AVAILABLE EDITIONS FOR WHOLESALE

All editions feature a unique set of venues, stories, and artwork and are printed to be the highest quality.

No 2 editions are alike and include custom artwork, photography, and venue descriptions + recommendations from founders/head brewers.

All Passports come with with standard true type barcode on back for easy product set up in your store.

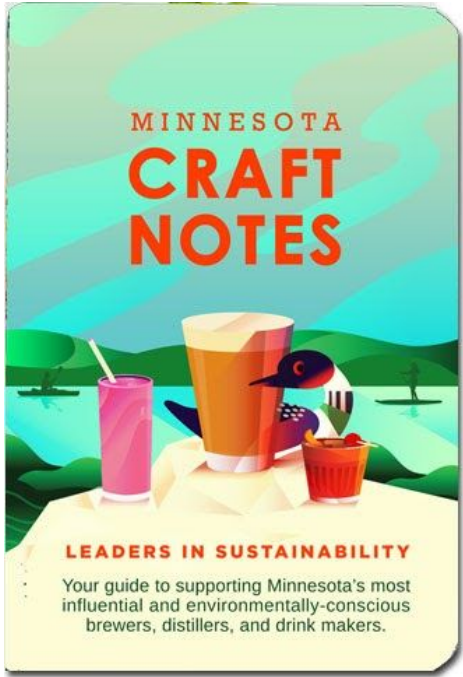
Minnesota Craft Notes Volume 3: “Twin Cities Craft Beer Lovers”

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|--|---------------------|---|
| Barcode: MN-BEER-V3 | MSRP: | \$25.00 MN-BEER-V3 |
|  | Description: | <p>Release: November 2018</p> <p>Drink Expiration: No Expiration</p> <p>Drink Value: ~\$125 (5x)</p> <p>Volume 3 “Craft Beer Lovers” is dedicated to today’s hottest local breweries. Perfect for people that like to stay local or are looking for the current, hottest breweries in the Twin Cities.</p> <p>4-pages of design, story, and voucher area for each venue. Highly-focused on locations directly within the Twin Cities</p> <p>Complimentary Craft Beers and (1) Cocktail: Du Nord Distillery, Bauhaus, Fair State, Burning Brothers, Urban Forge Cidery, La Dona Cerveceria, Birch’s Brew Pub, Lake Monster Brewing, Pries Brewing, Badger Hill Brewing, 56 Brewing, Head Flyer</p> |
| | Origin / Materials: | Local Artist: Keith Williams, Hand-Made in Minnesota 80# 1-color Textured Felt Cover) 2-color 80# offset pages (50% recycled) (52 pages) |

Minnesota Craft Notes Volume 1: “Coffee Passport”

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|--|---------------------|---|
| Barcode: COFFEEPASS-V1 | MSRP: | \$25.00 COFFEEPASS-V1 |
|  | Description: | <p>Release: December 2018</p> <p>Drink Expiration: No Expiration</p> <p>Drink & Experience Value: ~\$200 (8x)</p> <p>Our 1st Coffee Passport is dedicated to the original brewers and roasters that have put MN on the national coffee-map. Featuring 2-pages of design, story, and voucher area for each venue, passport holders are invited to explore everything coffee, from the newest/hippest cafes to chill, long-time roasters and unique neighborhood haunts.</p> <p>Hyper-Twin Cities focus includes Complimentary Lattes from 20 local cafes + 2 lbs of beans (online order ½ off) + a complimentary Barista Class (\$40 value)</p> <p>Including: Misfit Coffee, Cafe Astoria, UPRoasters, The Fix Studio, J&S Bean Factory, Bootstrap Coffee Roasters, Wesley Andrews, Black Eye Coffee, Caydence Records, Folly, and more...</p> |
| | Origin / Materials: | <p>Local Artist: Keith Williams, Hand-Made in Minnesota</p> <p>80# 1-color Textured Felt Cover</p> <p>2-color 80# offset pages (50% recycled)</p> <p>(52 pages)</p> |

Minnesota Craft Notes Special Edition, “Leaders in Sustainability”

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|--|---------------------|--|
| Barcode: MN-CN-V4 | MSRP: | \$30.00 MN-CN-V4 |
|  | Description: | <p>Release: December 2019</p> <p>Drink Expiration: 13 month from sale</p> <p>Drink & Experience Value: ~\$220 (8x)</p> <p>\$3 of each sale to benefit MN Charity (Friends of the Boundary Waters)</p> <p>Our 1st “Special Edition” features local Minnesota businesses that have made the Environment part of their core mission statement. Includes additional venues/value as well as a special, 4-color print and recycled paper stock.</p> <p>Each Venue has 4 pages detailing their contributions to the environment. Our hope is to elevate the conversation around business and sustainability. With a notes area and special stamps area in the back to give it more of a “passport feel”</p> <p>Complimentary Craft Beers, Cocktails, and Coffee: Twin Cities: Bang Brewing, Tattersall Distilling, Finnegans, Sociable Cider, Red Stag Supperclub, Tiny Diner, Kyatchi Uptown, Kyatchi STP, Barley John’s, MPLS Food Building, Keiran’s Kitchen, 56 Brewing, Pryes Brewing, Peace Coffee North Shore: Bent Paddle Brewing, Wild State Cider, Ursa Minor Brewing Greater Minnesota: Mankato Brewing, Beaver Island, Invictus Brewing, Boathouse Brothers</p> |
| | Origin / Materials: | <p>MN Artist: Keith Williams, Author: Matt Dowgwillo</p> <p>Hand-Made in Minnesota</p> <p>Special 4-color cover design. 80# Textured Felt Cover (80% recycled) and 2-color 80# offset pages (100% recycled) (56 pages)</p> |